



## Standard Benchmark Report: 2009 Annual Survey

Prepared by the Office of Social Work Education and Research

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### Method

The Annual Survey of Social Work Programs (Annual Survey) is a census of accredited social work programs that has been conducted by the Council on Social Work Education since 1952. Data collected in the Annual Survey are the primary source of information about social work students, graduates, and faculty. In addition to advancing knowledge about social work education, the data are also used to determine program membership dues for accredited baccalaureate and master's programs.

The 2009 Annual Survey was broken into five sections, which covered baccalaureate programs, master's programs, doctoral programs, full-time faculty, and part-time faculty. The program instruments included sections on program structure, enrollments, concentrations and field placements (BSW and MSW only), financial aid, and degrees awarded. The full-time faculty instrument collected demographic information along with information about faculty title, role, and time assigned to programs and tasks. The part-time instrument collected aggregate data about part-time faculty gender, age, and ethnic/racial identification.

The surveys were administered online through the survey platform Zarca Interactive. In the fall of 2009, survey invitations were e-mailed to program directors at all accredited social work programs and to doctoral programs that are members of the Group for the Advancement of Doctoral Education.

The response rates to the different sections of the survey were again quite high in 2009. The master's programs had the highest response rate with 98.5%.

**Table 1: Number of Invitations, Responses, and Percent Responding to the 2009 Annual Survey by Section**

|                        | Invitations | Responses | Percent |
|------------------------|-------------|-----------|---------|
| Institutions           | 523         | 511       | 97.7    |
| Baccalaureate Programs | 468         | 456       | 97.4    |
| Master's Programs      | 198         | 195       | 98.5    |
| Doctoral Programs      | 70          | 65        | 92.9    |

Annual Survey Summary Reports for previous survey years are available on the CSWE website (<http://www.cswe.org/CentersInitiatives/DataStatistics/ProgramData.aspx>).

## Faculty

In 2009, 408 social work programs provided information about 3,963 full-time faculty members. “Full-time” refers to faculty who spent 50% or more of full-time employment (FTE) in social work education. In 2009, 311 programs provided information on 4,182 part-time faculty or instructional staff. “Part-time” refers to faculty or instructional staff who spent less than 50% of FTE in social work education.

When reporting demographic distributions by gender, the number of respondents in the category of Unknown Gender is omitted from computation. When reporting demographic distributions by age group, the total number of respondents is used, including those respondents in the category of Unknown Age. When reporting “ethnic minority” respondents, the categories of African American/Other Black, Chicano/Mexican American, Puerto Rican, Other Latino/Hispanic, American Indian/Native American, Asian American/Other Asian, Pacific Islander, and Other are used.

The proportion of full-time faculty identifying with underrepresented ethnic/racial groups was 27.5%. The proportion of part-time faculty identifying with underrepresented ethnic/racial groups was 19.5%.

**Table 2. Demographic Characteristics of Full-Time and Part-Time Faculty**

|                                     | Full-Time Faculty |         | Part-Time Faculty |         |
|-------------------------------------|-------------------|---------|-------------------|---------|
|                                     | Number            | Percent | Number            | Percent |
| <b>Gender</b>                       |                   |         |                   |         |
| Male                                | 1,246             | 32.2    | 1,139             | 28.8    |
| Female                              | 2,627             | 67.8    | 2,819             | 71.2    |
| <b>Age Group</b>                    |                   |         |                   |         |
| 34 years or younger                 | 147               | 4.3     | 369               | 8.8     |
| 35–44 years                         | 691               | 20.0    | 793               | 19.0    |
| 45–54 years                         | 923               | 26.7    | 967               | 23.1    |
| 55–64 years                         | 1,296             | 37.5    | 824               | 19.7    |
| 65 years or older                   | 347               | 10.0    | 245               | 5.9     |
| Unknown                             | 49                | 1.4     | 984               | 23.5    |
| <b>Racial/Ethnic Identification</b> |                   |         |                   |         |
| White (non-Hispanic)                | 2,747             | 70.6    | 2,836             | 67.8    |
| African American/Other Black        | 559               | 14.4    | 488               | 11.7    |
| Chicano/Mexican American            | 72                | 1.9     | 77                | 1.8     |
| Puerto Rican                        | 54                | 1.4     | 43                | 1.0     |
| Other Latino/Hispanic               | 94                | 2.4     | 78                | 1.9     |
| American Indian/Native American     | 45                | 1.1     | 32                | 0.8     |
| Asian American/Other Asian          | 210               | 5.4     | 77                | 1.8     |
| Pacific Islander                    | 11                | 0.3     | 7                 | 0.2     |
| Other                               | 26                | 0.7     | 14                | 0.3     |
| Multiple race/ethnicity             | 41                | 1.1     | 12                | 0.3     |
| Unknown                             | 31                | 0.8     | 518               | 12.4    |

**Table 3. Tenure Status of Full-Time Faculty**

| Tenure Status  | Number | Percent |
|--|--------|---------|
| Tenured  | 1,847  | 48.3    |
| On tenure track  | 984    | 25.7    |
| Not on tenure track, but institution has tenure system | 883    | 23.1    |
| Institution has no tenure system                       | 62     | 1.6     |
| Other  | 50     | 1.3     |

**Table 4. Time Assigned to Tasks by Full-Time Faculty**

| Task               | Percent |
|--------------------|---------|
| Classroom Teaching | 52.5    |
| Administration     | 15.6    |
| Research           | 14.1    |
| Field Liaison      | 5.6     |
| Field Instruction  | 4.5     |
| Other              | 7.6     |

**Table 5. Type and Number of Publications of Full-Time Faculty**

| Type of Publication         | Mean Number |
|-----------------------------|-------------|
| <b>As Primary Author</b>    |             |
| Refereed Articles           | 0.5         |
| Books                       | 0.1         |
| Book Chapters               | 0.2         |
| Book Reviews                | 0.1         |
| External Reports/Monographs | 0.2         |
| <b>As Co-Author</b>         |             |
| Refereed Articles           | 0.5         |
| Books                       | < 0.1       |
| Book Chapters               | 0.1         |
| Book Reviews                | < 0.1       |
| External Reports/Monographs | 0.1         |

**Table 6. Median Salary and Middle 50% Salary Range of Full-Time, Non-Administrative Faculty (Adjusted for 9 Months) by General Carnegie Classification and Academic Rank**

| General Carnegie Classification*/ Academic Rank | Number of Faculty Reporting | Median Salary | Middle 50% Salary Range |           |
|---|-----------------------------|---------------|-------------------------|-----------|
| <b>Doctorate-Granting Universities</b>          |                             |               |                         |           |
| Professor                                       | 228                         | \$100,180     | \$86,593                | \$126,093 |
| Associate Professor                             | 343                         | \$71,335      | \$64,900                | \$81,796  |
| Assistant Professor                             | 406                         | \$59,666      | \$53,395                | \$67,097  |
| <b>Master's Colleges and Universities</b>       |                             |               |                         |           |
| Professor                                       | 114                         | \$74,941      | \$64,230                | \$85,464  |
| Associate Professor                             | 174                         | \$60,000      | \$54,000                | \$67,500  |
| Assistant Professor                             | 261                         | \$53,000      | \$48,000                | \$58,057  |
| <b>Baccalaureate Colleges</b>                   |                             |               |                         |           |
| Professor                                       | 16                          | \$69,200      | \$57,188                | \$98,277  |
| Associate Professor                             | 16                          | \$56,005      | \$51,250                | \$66,000  |
| Assistant Professor                             | 28                          | \$46,000      | \$38,250                | \$55,000  |

\*General Carnegie classifications not in the table were omitted due to inadequate sample size.

**Table 7. Median Salary and Middle 50% Salary Range of Full-Time, Administrative Faculty (Adjusted for 12 Months) by Administrative Title**

| Administrative Title*                             | Number of Faculty Reporting | Median Salary | Middle 50% Salary Range |           |
|---|-----------------------------|---------------|-------------------------|-----------|
| Dean  | 41                          | \$170,573     | \$127,712               | \$204,052 |
| Director  | 173                         | \$89,775      | \$73,406                | \$111,221 |
| Chairperson                                       | 132                         | \$89,775      | \$76,891                | \$115,901 |
| <b>Program Directors</b>                          |                             |               |                         |           |
| Director of Doctoral Program                      | 38                          | \$112,446     | \$96,982                | \$123,979 |
| Director of Master's Program                      | 89                          | \$86,184      | \$74,354                | \$105,244 |
| Director of Baccalaureate Program                 | 169                         | \$75,810      | \$66,666                | \$88,678  |
| <b>Other Director Positions</b>                   |                             |               |                         |           |
| Associate Dean or Director                        | 83                          | \$111,462     | \$95,320                | \$139,528 |
| Assistant Dean or Director                        | 19                          | \$84,788      | \$67,830                | \$102,011 |
| <b>Field Education</b>                            |                             |               |                         |           |
| Director of Field Instruction                     | 265                         | \$66,342      | \$58,188                | \$76,824  |
| Associate/Assistant Director of Field Instruction | 43                          | \$61,180      | \$55,860                | \$69,356  |

\*Administrative titles not in the table were omitted due to inadequate sample size.

## Master's Programs

In 2009, 195 master's programs (98.5%) responded to the Annual Survey.

## Student Applications and Enrollments

**Table 8. Master's Student Applications and Enrollment**

|   | Mean Number | Percent |
|---|-------------|---------|
| <b>Applications to Full-Time Program</b>        |             |         |
| Applications Received                           | 33,335      |         |
| Applicants Accepted                             | 21,858      | 65.6    |
| Newly Enrolled                                  | 13,282      | 60.8    |
| <b>Applications to Part-Time Program</b>        |             |         |
| Applications Received                           | 11,518      |         |
| Applicants Accepted                             | 8,381       | 72.8    |
| Newly Enrolled                                  | 6,606       | 78.8    |
| <b>Advanced Standing From Own BSW Program</b>   |             |         |
| Applications Received                           | 2,745       |         |
| Applicants Accepted                             | 2,133       | 77.7    |
| Newly Enrolled                                  | 1,861       | 87.2    |
| <b>Advanced Standing From Other BSW Program</b> |             |         |
| Applications Received                           | 6,193       |         |
| Applicants Accepted                             | 4,737       | 76.5    |
| Newly Enrolled                                  | 3,453       | 72.9    |
| <b>Total Enrollment</b>                         |             |         |
| Full-Time                                       | 29,975      |         |
| Part-Time                                       | 17,718      |         |
| <b>Ethnic Minority Enrollment</b>               |             |         |
| Full-Time                                       | 9,267       | 30.9    |
| Part-Time                                       | 6,032       | 34.0    |

## Graduates

**Table 9. Graduation Statistics**

| Statistics  | Master's Programs |
|---|-------------------|
| Number of Degrees Awarded                                       | 19,092            |
| Number of Degrees Awarded to Advanced Standing Graduates        | 4,119             |
| Graduates Who Acquired Loan Debt While Working Toward Degree    | 75.7%             |
| Median Loan Debt  | \$29,611          |
| Number of Programs Reporting Students Take State Licensure Exam | 63                |
| Students' State Licensure Exam Pass Rate                        | 76.4              |

## Budget

**Table 10. Program Budget**

| Budget Item                             | Mean        | Number of Programs Reporting |
|---|-------------|------------------------------|
| Budget from University                  | \$6,219,766 | 51                           |
| Externally Funded Research Expenditures | \$2,674,947 | 40                           |
| Philanthropic Support Raised            | \$358,762   | 39                           |
| Endowment                               | \$9,267,505 | 33                           |

## Staffing

**Table 11. Instructional Staffing**

| Instructional Staff | Master's Programs |         |
|---------------------|-------------------|---------|
|                     | Number            | Percent |
| Full-Time           | 2,972             | 47.1    |
| Part-Time           | 3,339             | 52.9    |

Programs reported faculty workload by number of courses **or** number of hours.

**Table 12. Full-Time Faculty Workload**

| Faculty Workload           | Master's Programs |                              |
|----------------------------|-------------------|------------------------------|
|                            | Mean              | Number of Programs Reporting |
| Number of Courses per Year | 5.2               | 59                           |
| Number of Hours per Year   | 19.2              | 24                           |

## Baccalaureate Programs

In 2009, 456 baccalaureate programs (97.4%) responded to the Annual Survey.

### Student Applications and Enrollments

**Table 13. Student Applications and Enrollment**

|                                   | Mean Number | Percent |
|-----------------------------------|-------------|---------|
| <b>Applications</b>               |             |         |
| Applications Received             | 23,967      |         |
| Applicants Accepted               | 17,363      | 72.4    |
| Newly Enrolled                    | 14,436      | 83.1    |
| <b>Total Enrollment</b>           |             |         |
| Full-Time Juniors & Seniors       | 31,303      |         |
| Part-Time Juniors & Seniors       | 5,203       |         |
| <b>Ethnic Minority Enrollment</b> |             |         |
| Full-Time Juniors & Seniors       | 11,996      | 40.6    |
| Part-Time Juniors & Seniors       | 2,422       | 48.0    |

### Graduates

**Table 14. Graduation Statistics**

| Statistics  | Baccalaureate Programs |
|---|------------------------|
| Number of Degrees Awarded                                       | 14,018                 |
| Graduates Who Acquired Loan Debt While Working Toward Degree    | 78.2%                  |
| Median Loan Debt  | \$22,535               |
| Number of Programs Reporting Students Take State Licensure Exam | 59                     |
| Students' State Licensure Exam Pass Rate                        | 71.7                   |

### Program Budget

**Table 15. Program Budgets**

| Budget Item                             | Mean        | Number of Programs Reporting |
|---|-------------|------------------------------|
| Budget from University                  | \$2,612,782 | 82                           |
| Externally Funded Research Expenditures | \$243,164   | 95                           |
| Philanthropic Support Raised            | 39,772      | 95                           |
| Endowment                               | \$986,829   | 95                           |

### Staffing

**Table 16. Instructional Staffing**

| Instructional Staff | Baccalaureate Programs |         |
|---------------------|------------------------|---------|
|                     | Number                 | Percent |
| Full-Time           | 2,183                  | 61.3    |
| Part-Time           | 1,376                  | 38.7    |

Programs reported faculty workload by number of courses **or** number of hours.

**Table 17. Full-Time Faculty Workload**

| Faculty Workload           | Baccalaureate Programs |                              |
|----------------------------|------------------------|------------------------------|
|                            | Mean                   | Number of Programs Reporting |
| Number of Courses per Year | 6.6                    | 114                          |
| Number of Hours per Year   | 22.3                   | 68                           |