



Wednesday, October 23, 2019

1:00 pm–4:00 pm

Sheraton Denver Downtown Hotel, Denver, CO

The 2019 Leadership Development Institute will be presented as two separate tracks on the topics below. Attendees can choose to attend only one track or alternate between the two.

### **Understanding Social Work Admissions and Enrollment Trends: The Graduate Student Marketplace, Meeting Your Enrollment Goals, and Navigating Student Gatekeeping Issues** Terrace-Tower Building

This track will be presented in three units that focus on key issues and trends in graduate social work program enrollment. The institute will provide social work education leaders with a greater understanding of graduate program enrollment trends, provide practical resources for establishing and meeting enrollment goals, and highlight some of the critical gatekeeping issues that social work programs face.

#### **Learning Objectives**

- Learn about enrollment data resources and develop a better understanding of graduate social work enrollment trends
- Practice strategies for calculating accurate admissions yield and develop understanding of its impact on tuition revenue
- Develop understanding of and discuss current gatekeeping challenges in social work graduate education

#### **Agenda**

##### **1:00 pm–2:00 pm: The Marketplace**

*Crystal Diaz-Espinoza, director of enrollment and alumni services, Baylor University Diana R. Garland School of Social Work; Elizabeth Szpilka, director of outreach, enrollment and professional advisement, Adelphi University School of Social Work*

Presenters will provide an update on the state of graduate social work program enrollment trends. Participants will be introduced to enrollment data resources and a summary of graduate social work enrollment trends.

##### **2:00 pm–3:00 pm: Your Enrollment Goals**

*Kathryn Kendall, EdD, senior assistant dean for enrollment and online programs, University at Buffalo School of Social Work, co-president of National Deans and Directors of Social Work Admissions; Scott Stafford, associate director of admissions, University of Maryland School of Social Work*

This session will introduce participants to the strategies used to calculate admissions yield and track enrollment impact on tuition revenue for budget purposes.

### **3:00–4:00 pm: Student Gatekeeping Issues**

*Amber Mollhagen, PhD, assistant dean for admissions and student affairs, University of Houston Graduate College of Social Work, co-president of National Deans and Directors of Social Work Admissions; and Laura DiMarcantonio, MEd, director of admissions, Rutgers University School of Social Work*

Presenters will take a close look at growing admissions challenges, including considering students with behavioral health issues and criminal justice histories.

## **Pursuing Effective Leadership** Columbine Tower Building

This track will explore how aspiring leaders can position themselves to pursue leadership positions within the Academy, especially those interested in nontraditional pathways. Once a leadership position is acquired, leaders must understand how to effectively promote an environment that fosters diversity, equity, and inclusion within schools of social work. Participants will learn strategies for intentionally pursuing these values and addressing challenges.

### **Learning Objectives**

- Attendees will learn strategies for ensuring diversity, equity, and inclusion in their schools and steps to implement those strategies.
- Attendees will discuss the challenges associated with engaging in this work and identify strategies for responding to those challenges.
- Attendees will explore nontraditional paths into social work leadership and consider how to apply this understanding to their own career paths.

### **Agenda**

#### **1:00 pm–2:30 pm: Leading with Intention to Promote Diversity, Equity, and Inclusion**

*Alan Dettlaff, PhD, MSW, Dean and Maconda Brown O'Connor Endowed Dean's Chair, University of Houston Graduate College of Social Work*

Addressing issues of diversity, equity, and inclusion is not only a responsibility of a leader, it is an essential priority. This session will discuss strategies for ensuring diversity, equity, and inclusion in schools of social work and the intentionality that is necessary for effectively implementing those strategies. This session will also address the challenges that can come from amplifying this work and strategies for responding proactively to those challenges.

#### **2:30 pm–4:00 pm: Nontraditional Paths to Leadership**

*Lisa de Saxe Zerden, MSW, PhD, senior associate dean for MSW education, John A. Tate Early Career Scholar for Children in Need, UNC Chapel Hill School of Social Work; Nicole Bromfield, PhD, MSW, associate professor and associate dean for academic affairs, University of Houston*

*Graduate School of Social Work; Anna Scheyett, MSW, PhD, dean and professor, University of Georgia School of Social Work*

Traditionally, the path in social work leadership has been the track of tenured faculty member to an administrative position within the school and then to dean and beyond. This session will focus on alternative paths to leadership by featuring a panel of individuals who have achieved their current leadership positions through innovative or nontraditional ways. Participants may find themselves asking some of the following questions:

- Should I even pursue a leadership position if I do not have a PhD/I'm not on the tenure track?
- I'm the field coordinator, I have no idea how to get started!
- What is the difference between leadership and administration or administrative roles?
- When should I pursue opportunities for leadership?
- How do I identify and work with a mentor who can understand my needs and career trajectory?

The session will explore these questions and more to help participants understand how they can pursue leadership roles with their current trajectories.