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Colleagues,

Thank you for taking the time to review the 2018–2019 CSWE Annual Report. It showcases the many programs, initiatives and achievements that we have produced together as a community of social work educators. CSWE is as strong as it is because of our numerous committed members who volunteer their time through service on the board of directors, the six commissions or eleven councils, various committees, task forces and more. We are so grateful.

Each of the programs or initiatives highlighted in this report attest to our commitment to quality and relevance in our curricula, as well as to promoting the value of our profession. Please read about our efforts to support student learning in key areas of social need (the Minority Fellowship Programs, the SW HEALS project, our growing library of curricular guides, and initiatives to address substance use disorders, to name a few), as well as our endeavors to support and promote the profession (leadership development programs, the workforce studies, public policy initiatives, and more).

All the while, CSWE has quietly and steadfastly supported and monitored the work of the Consensus Study by the National Academy of Sciences, Engineering and Medicine that is focusing on the importance of attending to social needs in healthcare. We are anticipating, and positioning ourselves to leverage, the report that will come out of the process (scheduled to be released in September 2019) to proclaim the key role of social work in this space. Be prepared for what comes next!

But before we look forward, let’s pause and celebrate what we have done over the past year. As is typical, this has been a very busy year. It has also been a very rewarding and fruitful one. Once again, thank you for all your many contributions that have made these things possible!

With warm regards,

Darla Spence Coffey
President and CEO

Barbara W. Shank
Chair, Board of Directors
Focusing on Member Engagement Through Innovative Professional Development

CSWE Recruits New 2019–2020 Program Director Academy Cohort
• In May 2019, a new cohort of 33 BSW and MSW program directors were selected for the 2019–2020 Program Director Academy, a leadership certificate program for new directors. The participants will begin a year-long program to develop their leadership and management competencies beginning in July 2019.

The Council on Leadership Development
• The Council on Leadership Development (CLD) in cooperation with the Women’s Council (WC) developed the Leadership Development Institute (LDI), held on Wednesday, November 7, 2018, at the 2018 APM in Orlando: “A Session for Current and Emerging Women Leaders.” The LDI included three panels: a panel on the status of women in social work and higher education (panel of WC members), a panel of Harvard/HERS recipients and successful women leaders in SW education and beyond (panel of CLD members), and a joint panel of WC and CLD members to generate ideas for promoting women in leadership. More than 70 participants attend this workshop, and it was well received.

• In December 2018, based on a suggestion from the CLD chair, a Harvard/HERS social media promotion campaign was conducted. Previous recipients received an e-mail with a predetermined hashtag and were asked to make a tweet or post about what Harvard/HERS meant to them, encouraging others to apply. As a result, the number of applications increased for both Harvard and HERS programs.
CLD members reviewed applications and made recommendations for the CSWE 2019 Summer Leadership Scholarship Program. Four applicants were selected and successfully completed the Harvard program, and two attended the HERS Bryn Mawr Summer Institute for Women in Higher Education.

MFP Grant Renewed

- In September 2018, CSWE’s Minority Fellowship Program began the first year of a 5-year, $7.1-million Substance Abuse and Mental Health Services Administration grant to increase the number of culturally competent master’s- and doctoral-level social workers dedicated to reducing health disparities and improving behavioral health care outcomes for racially and ethnically diverse populations.
Partnerships and Collaborations to Advance Social Work and Social Work Education

From Social Work Education to Social Work Practice: Workforce Study Surveys New Graduates


• Two workforce data briefs were released: “Indicators of Demand for Recent Master’s of Social Work Graduates” and “A Comparison of In-Person and Online Master’s of Social Work Graduates.”

• In addition to national data, the workforce study provides program-level reports to participating programs that obtain a set number of graduate participants. The report, “Social Work University Outcomes of Master’s of Social Work Education,” provides programs with relevant data about their graduates and how they compare with national data and with other programs based on region and auspice.

CSWE Promotes the Social Work Profession During Health Professions Week

• CSWE participated in the 2018 Health Professions Week event, which provided high school and college students interactive opportunities to learn about 20 different health-related professions.

• CSWE staff chatted virtually with more than 80 students and contributed resources related to health advocacy and financial preparedness.
Social Work HEALS: Bridging Practice to Policy in Healthcare Education

- Forty-eight social work students, baccalaureate through doctoral, were selected to be Healthcare Education and Leadership Scholars (HEALS) ranging from BSW to PhD levels. HEALS is a collaboration between CSWE and NASW, funded by the New York Community Trust.

- Through grant funds, programs produced policy events addressing health care and social work in their local communities.

- HEALS convened the fourth Student Policy Summit in Washington, DC, where students met with legislators on the Hill advocating for critical health care–related policy.

A video from the 2019 Social Work HEALS summit is available online.

Awarded 48 Social Work Healthcare Education and Leadership Scholars (HEALS) ranging from BSW to PhD levels.
Extending Social Work Competencies in Areas of Specialized Practice

• The Specialized Practice Curricular Guide for Macro Social Work Practice was released, focusing on organizational administration and management, community practice, and policy practice aspects of macro social work. This guide was developed in collaboration with the Special Commission to Advance Macro Practice.

• The Curricular Guide for Licensing and Regulation was released as a resource for the integration of licensure and regulation education throughout social work curricula and programming. This guide was developed in collaboration with the Association of Social Work Boards and the NASW Risk Retention Group.

• The Specialized Practice Curricular Guide for Trauma-Informed Social Work Practice was released to address social work's response to traumatic stress. This guide was developed in collaboration with the National Center for Social Work Trauma Education at Fordham Graduate School of Social Services.

• CSWE’s Center for Diversity and Social & Economic Justice partnered with the Disability-Competent Care Curriculum Workgroup and the Council on Disability and Persons with Disabilities to develop the Curricular Resource on Issues of Disability and Disability-Competent Care. This resource provides a foundation for integrating disability content into social work courses and outlines how it aligns with each of the nine 2015 EPAS social work competencies. The document was made possible by generous support of the Centers for Medicare & Medicaid Services Resources for Integrated Care.
Working Collaboratively to Address the Opioid Crisis

- CSWE was selected as a partnership organization for the American Academy of Addiction Psychiatry (AAAP) Opioid Response Network (ORN) to support training in the areas of prevention, treatment, and recovery. CSWE staff attended the first ORN Summit in Kansas City, MO.

- CSWE was named a partner in AAAP’s Providers Clinical Support System to focused on training social work faculty in evidence-based treatment of substance disorders, particularly addressing the opioid crisis. Anthony Estreet from Morgan State University will serve as the project’s social work clinical mentor.

Reimagining Diversity and Justice Education: The New Educator | Resource of the Month

- In November 2018, the Center for Diversity and Social & Economic Justice launched the new Educator | Resource of the Month, a major CSWE education program. The Educator | Resource is the source for creative teaching resources on diversity and social, economic, and environmental justice for social work educators. Resources are published monthly on the Diversity Center homepage.

- Areas that have been covered so far include advocating for immigrants and refugees, disability-competent care, culturally tailored interventions, participatory models for work with communities, research-based approaches to practice with multicultural communities, and a book list of literature that gives a view into people’s everyday struggles with oppression and the work of social activists.

CSWE staff members Julie Rhoads and Cydne Nash represented CSWE at the 1st Opioid Response Network Summit in Kansas City, May 2019.

The monthly Educator | Resource addresses various topics such as advocating for immigrants and refugees, disability-competent care, and research-based approaches to practice with multicultural communities.
Faculty Development Initiatives Continue to Grow

**CSWEducation Connections: Real-Time Conversations on Pressing Issues in Social Work Education**

- CSWE launched *CSWEducation Connections*, a live, quarterly webinar series in September 2018 with topics that included the future of teaching with an MSW, accreditation of practice doctoral programs, the social work workforce study, and disability curricular resources. The series engaged hundreds of participants and provided an opportunity for real-time discourse with CSWE and its members.

Women, Risky Drinking, an Alcohol-Exposed Pregnancies: A Framework for Field Instructors

- In partnership with the University of Texas at Austin, CSWE developed a free continuing education course for social work educators (particularly field instructors) on patterns of risky drinking in women and alcohol-exposed pregnancies. The Centers for Disease Control provided the funding for this resource, and more than 70 participants have taken advantage of it to date.

In 2019, a new cohort of 33 BSW and MSW program directors were selected for the 2019-2020 Program Director Academy, a leadership certificate program for new directors.
CSWE Launches Student-Focused Website

- CSWE launched a student-focused site that helps current and prospective students understand the field of social work and take steps to pursue a social work degree by providing degree options, financial resources, and more.
- More than 21,600 unique visitors have viewed the student website since the launch in August 2018.

CSWE Public Policy Initiative Supports Social Work Education Through Advocacy and Policy

- CSWE helped identify a nominee for the Department of Education’s Negotiated Rulemaking Committee for Higher Education and submitted comments on proposed regulations.
- CSWE engaged policymakers in calling for increased student aid and affordability related to reauthorization of the Higher Education Act.
- CSWE advocated for the maintenance and improvement of the Public Service Loan Forgiveness (PSLF) program by surveying members, contacting the Department of Education about improving oversight of the program, and sponsoring PSLF-related legislation.
- CSWE supported social work health care programs by engaging with congressional champions throughout the 2019 and 2020 funding process.
The collaboration between CSWE and the Society for Social Work and Research (SSWR) continued to support advocacy efforts driven by shared priorities related to research and social justice.

- CSWE established new or continued existing relationships with key federal agency officials who oversee social work health care programs.
- CSWE promoted social work’s involvement in federal health care programs through other channels.
- CSWE advocated for increases and steady funding levels for health care education and training programs such as the Health Resources and Services Administration’s Title VII health professions programs, including the Behavioral Health Workforce Education and Training Program, the Geriatrics Workforce Enhancement Program, and the Scholarships for Disadvantaged Students Program; the SAMHSA Minority Fellowship Program; and the National Institutes of Health (NIH) biomedical and health-related research, which includes social and behavioral science research.
- The collaboration between CSWE and the Society for Social Work and Research (SSWR) continued to support advocacy efforts driven by shared priorities related to research and social justice.
- Senior leaders of CSWE and SSWR met with representatives from the NIH and other federal funding agencies to raise the profile of the profession and highlight social workers’ role in addressing social challenges through research and education.
- CSWE and SSWR contributed feedback to the NIH National Institute on Aging and the National Institute of Child Health and Human Development regarding the strategic plans of those agencies and how social work research strategies could help address their goals related to integrating social and behavioral research.
- CSWE and SSWR jointly recommended social work researchers to various federal advisory committees and expressed concern about diversity on critical panels.

MFP alumnus and SSWR award recipient Jagadiśa-devaśrī Dacus met with current doctoral fellows during an MFP networking event at the SSWR conference on January 19, 2019.

CSWE and SSWR jointly recommended social work researchers to various federal advisory committees and expressed concern about diversity on critical panels.
Who Attends the APM?
APM 2018 Registration Numbers

Total: 3,176

- Faculty/Administrator (Member): 1,705 (53.68%)
- Exhibitor: 370 (11.65%)
- Nonmember: 340 (10.71%)
- Doctoral Student (Member): 178 (5.60%)
- Doctoral Student (Non-Member): 138 (4.35%)
- Individual (Member): 131 (4.13%)
- Undergraduate/Graduate Student (Member): 129 (4.06%)
- Undergraduate/Graduate Student (Non-Member): 37 (1.16%)
- Social Work Practitioner (Non-Member): 82 (2.58%)
- Practitioner/Academician (Non-Member): 41 (1.29%)
- Emeritus (Member): 24 (0.76%)
- Higher Education Librarian (Member): 1 (0.03%)

*Total does not include CSWE staff, vendors, or accompanying guests.*
2018 Annual Program Meeting

• More than 500 members attended APM 2018 Faculty Development Events.

• Building on the 2018 APM theme, “Expanding Interprofessional Education to Achieve Social Justice,” CSWE hosted an all-day postconference Interprofessional Education (IPE) Summit that brought together more than 100 leaders and educators focused on advancing interprofessional team-based practice and education across a broad range of practice areas to foster collaborative practice.

• CSWE introduced the New Teaching Institute for Early Career Faculty, a full-day preconference event for faculty with up to 3 years of teaching experience at the 2018 APM. Nearly 70 social work educators participated in skill-building workshops on teaching with technology, navigating difficult classroom conversations, and learning-centered approaches to teaching.

• The Leadership Institute for associate deans, program director academy participants, and those interested in leadership development provided sessions focused on “The Current State of Graduate Enrollment in the United States: Understanding the Changes and Their Impact on MSW Programs” (offered by the National Deans and Directors of Social Work Admissions) and “Expanding Women’s Leadership in Social Work Education and Beyond” (offered by the CLD).

• The Field Education Institute at APM was co-led by the Council on Field Education in conjunction with experts in field education. This event had more than 200 attendees.

Dr. Karina Walters, University of Washington School of Social Work’s associate dean for research, was the plenary speaker for the 2018 Carl A. Scott Memorial Lecture Series. Walters’ lecture was titled “Imaiyachi: Transcending Historical Trauma and Living Ancestral Visions Imagined for Us.”

Dr. Innette Cambridge, a senior lecturer, co-ordinates and lectures in the Social Policy Programme of the Social Work Unit at the University of the West Indies, Trinidad. Dr. Cambridge was the plenary speaker for the 2018 Hokenstad International Lecture.
I had such a positive experience. The exhibit hall after the plenary session was a lot of fun, too! I reconnected with some faculty I hadn’t seen since my MSW program—22 years ago. Very meaningful!

This was my first conference and I enjoyed the event very much because it helped me personally and expanded my network.

I was impressed with the excellent integration of research and practice within all the workshops and presentation. The camaraderie was exceptional.
Each time I attend an APM, I feel hopeful and encouraged that what I am doing as a field coordinator and liaison is effective and that others can relate to what our school is going through. I also learned a lot from the small workshops, which have given me ideas on how to address diversity in my class as well as in the field. GREAT experience.

Awesome experience for me! I’m a student and I hope to have the opportunity to attend more of these.

Being a new faculty, this conference was very informative. Hearing what techniques others use to engage students was helpful as well.
### Social Work Programs by the Numbers

As of the June 2019 Commission on Accreditation meeting, there are:

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accredited baccalaureate programs</td>
<td>528</td>
</tr>
<tr>
<td>Accredited master’s programs</td>
<td>271</td>
</tr>
<tr>
<td>Baccalaureate programs in candidacy</td>
<td>14</td>
</tr>
<tr>
<td>Master’s programs in candidacy</td>
<td>28</td>
</tr>
</tbody>
</table>

### Doctoral Programs* at Member Institutions

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctorate programs</td>
<td>17</td>
</tr>
<tr>
<td>PhD programs</td>
<td>77</td>
</tr>
</tbody>
</table>

*CSWE does not accredit doctoral programs
### 893 Social Work Programs
At 590 unique institutions

46.3% of all programs are at Master’s Colleges and Universities
39.2% of all programs are at Doctoral Universities
15.6% of all programs are at R1 Institutions

| Top Carnegie Classification of Institutions for Each Level Social Work Program |
|---------------------------------|-----------------|
| 174 of BSW programs are at M1 institutions |
| 102 of MSW programs are at M1 institutions |
| 7 of Practice Doctoral Programs are at R1 institutions |
| 45 of PhD programs are at R1 institutions |

**Note:**
- M1: Master’s Colleges and Universities—Larger programs
- R1: Doctoral Universities—Very high research activity
- *Based on the Carnegie Classifications of universities and colleges

### Programs by Institution Type

- **264** programs are at Private-religion Affiliated institutions
- **532** programs are at Public Institutions
- **91** are at Private-other institutions
- **15** programs are at Women serving institutions
- **69** programs are at HBCUs
- **106** programs are at Hispanic Serving Institutions
- **205** programs are at Minority Serving Institutions (23.0%)

#### State of Social Work Education

2018–2019 CSWE Annual Report
Global Connections with the Katherine A. Kendall Institute

- The third cycle for the Katherine A. Kendall Institute grant program was initiated, funding five projects focused on developing or enhancing the global perspective in the U.S. social work classroom.
- The fourth grant cycle opened, receiving 25 diverse proposals from across the country.
- The Kendall Institute partnered with the International Association of Schools of Social Work (IASSW) to host “International Curriculum for All: A Faculty Roundtable Discussion,” where social work educators explored the rationale for enhancing international content and best practices.
- The Kendall Institute was a sponsor for the 2019 Social Work Day at the United Nations in New York. The 2019 theme was “Strengthening Human Relationships: Policies and Programs to Protect Children.”
Charting’s CSWE’s Future: Board Approves New Strategic Plan

• Building on the work of the Futures Task Force and other recent CSWE planning and research efforts, CSWE’s Strategic Planning Committee continued to gather member input and background research through a member survey and sessions at APM and CSWE’s Spring Governance.

• After Spring Governance, the Board of Directors approved the Strategic Framework, an evergreen document that outlines the organization’s vision, mission, goal, and objectives.

• CSWE Board of Directors and staff developed specific strategic outcomes that will guide over the next 3 years. The Board of Directors approved the strategic outcomes during their June meeting.

CSWE Publications Program Offers New Books, JSWE Special Issue

• CSWE Press published three new titles this year:

  › A Guide for Interprofessional Collaboration (edited by Aidyn L. Iachini, Laura R. Bronstein, & Elizabeth Mellin), helps students and practitioners develop the skills necessary to engage in interprofessional collaborative practice and uses Bronstein’s Model of Interdisciplinary Collaboration as a framework.

  › Activating a Teaching–Learning Philosophy: A Practical Guide for Educators (Erlene Grise-Owens, J. Jay Miller, & Larry Owens) provides a structured framework for developing a comprehensive teaching–learning philosophy from articulation through implementation to evaluation, and then on to reactivation.
CSWE’s main Twitter account @CSocialWorkEd has increased its number of followers to approximately 14,400.

CSWE’s YouTube channel has more than doubled its subscribers to 460.

- Teaching Social Work With Digital Technology (Laurel Iverson Hitchcock, Melanie Sage, & Nancy J. Smyth) helps social work educators make sound decisions about integrating technology into their social work programs and across the curriculum; it includes case studies, practical examples, and technology tips.

- The Journal of Social Work Education published a special issue in summer 2018 titled “Integrating Evidence-Based Practice and Implementation Science Into Academic and Field Curricula,” headed by guest editors Rosalyn Bertram (University of Missouri-Kansas City) and Suzanne E. U. Kerns (University of Denver).

- CSWE’s social media outlets continue to attract those interested in news and issues related to social work and the health professions. CSWE’s main Twitter account @CSocialWorkEd has increased its number of followers to approximately 14,400. CSWE’s YouTube channel has more than doubled its subscribers to 460 (with a total of 76,200 views since its inception in November 2011).
MEMBERSHIP

CSWE Donors 2018–2019

Pewter
Less than $24.99
Peter Delany
Diane M. Harnek Hall
Helen Harris
Mark Homan
Lihua Huang
Susan L. Neely-Barnes
Deborah Thibeault
Robert F. Vernon

Copper
$25.00–$49.99
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Donna Leigh Bliss
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Dennis Myers
Gwenelle S. O’Neal
Anna Shustack
Susan C. Tebb
Rebecca L. Thomas
Rebecca Thompson Davis
Kimiko Vang

Bronze
$50.00–$99.99
Arnold Barnes
Joyce Y. Hepscher
Esther Jones Langston
Sylvia Romero
Rachel Wrenn

Silver
$100.00–$499.00
Carol A. Jabs
Mildred C. Joyner
Wynne Sandra Korr
Jerome H. Schiele
Martha Schwartz Bragin
Barbara W. Shank

Gold
$500.00 or more
Merl C. Hokenstad
Darla Spence Coffey

*Numbers reflect membership within the membership year (April 1, 2017–March 31, 2018).
Please note: 81 members have already renewed their memberships for the upcoming membership cycle 2019–2020, and their memberships are valid until March 31, 2020.
As of the June 2019 Commission on Accreditation meeting, there are:

**COMMISSIONS**
- Commission on Accreditation
- Commission on Educational Policy
  - Council on Field Education
  - Council on Practice Methods and Specializations
- Commission on Global Social Work Education
  - Council on Global Social Issues
  - Council on Global Learning and Practice
- Commission for Diversity and Social and Economic Justice
  - Council on Disability and Persons with Disabilities
  - Council on Racial, Ethnic, and Cultural Diversity
  - Council on the Role and Status of Women in Social Work Education
  - Council on Sexual Orientation and Gender Identity and Expression
- Commission on Membership and Professional Development
  - Council on Conferences and Faculty Development
  - Council on Leadership Development
  - Council on Publications
- Commission On Research

**BOARD COMMITTEES**
1. Audit
2. Budget and Finance
3. Executive
- Investment
- Professional Recognition and Awards
- Affirmative Action
- Bylaws Review
- Strategic Planning

1. Bylaws specified.
2. Unless otherwise specified in the bylaws or in board-approved committee descriptions, board committees must have a majority of members from the board; non-board members may be appointed.
3. Chair serves as ex-officio nonvoting member of the Board of Directors.
2018–2019 Officers and Board of Directors

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Barbara W. Shank
St. Catherine University and
University of Saint Thomas
Collaborative

Board Chair-Elect
Saundra H. Starks
Western Kentucky University

Treasurer
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University of Arkansas-Pine Bluff

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Hilary N. Weaver
State University of New York,
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University of Kansas

Darla Spence Coffey*
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Funders Collaborative

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Adelphi University

Rebecca L. Thomas*
University of Connecticut

Andrea G. Tamburro
Indiana University

Maria R. Vidal de Haymes
Loyola University Chicago

* Ex-officio
nonvoting members
Upcoming Annual Program Meetings

2020
November 12–15
Denver, CO

2021
November 4–7
Orlando, FL

2022
November 10–13
Anaheim, CA

2023
October 26–30
Atlanta, GA

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For the latest news and initiatives at CSWE visit our website at www.cswe.org. There you can find information about accreditation, publications, special projects and initiatives, the Annual Program Meeting and other conferences, and membership.

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