

Sponsorship Benefits

By sponsoring with the following amounts, you'll support the 2017 APM and receive the following benefits:

PREMIER – \$10,000	PLATINUM – \$7,500	GOLD – \$5,000	SILVER – \$2,000	BRONZE – \$1,000
Full-page color ad in the APM Final Program (due July 21, 2017)	Full-page color ad in the APM Preliminary Program (due April 21, 2017)	Exhibit booth at APM, including three full, complimentary APM registrations	Right of first refusal to the same sponsorship in the following year	Acknowledgment in CSWE <i>Full Circle</i> monthly newsletter
Logo recognition at the APM Opening Ceremony and on six flat screen monitors in high traffic areas	Half-page color ad in the APM Final Program (due July 21, 2017)	Recognition in CSWE marketing materials	Website visibility with link and logo displayed	Named on the donation list in the CSWE Annual Report
Option to display materials at other CSWE exhibits and events	Inclusion in press release announcing APM sponsors	One LinkedIn and one Twitter mention prior to APM	One Twitter mention during APM	One Twitter mention prior to APM
Three Facebook, two LinkedIn, and six Twitter mentions prior to APM	Web banner on APM webpage on CSWE website	One Facebook and one Twitter mention during APM	All benefits included in Bronze Sponsorship	
Two Facebook, two LinkedIn, and four Twitter mentions during APM	One Facebook and two Twitter mentions prior to APM	All benefits included in Silver Sponsorship		
All benefits received in Platinum Sponsorship (except half-page Final Program ad)	One Facebook and one LinkedIn mention during APM			
	All benefits received in Gold Sponsorship			