



COUNCIL ON SOCIAL WORK EDUCATION

**MEETING OF THE BOARD OF DIRECTORS’  
March 9, 2018  
9:00AM (EDT)**

**Present:** Barbara W. Shank, Chair, Saundra Starks, Vice-Chair/Secretary, Darla Spence Coffey, President, Andrea Stewart, Treasurer, Jim Akin, Eunice Matthews-Armstead, Mahasweta Banerjee, Kia Bentley, Carol Cohen, Alan Dettlaff, Jenny Jones, Sandy Momper, Cheryl Parks, Debra McPhee, Lori Messinger, Bill Pederson, Cathryn Potter, Andy Safyer

**Absent:** Rosio Gonzalez, Susan Mapp

**Staff:** Arminn Leopold, Julie Montross, Sharon Reed, Jo Ann Regan

**Committee of the Whole**

**Call to Order**

The meeting was called to order at 9:00 a.m. EDT by Chair Barbara Shank. Dr. Shank welcomed everyone to the Board of Directors meeting. A quorum of members was present and the meeting, having been duly convened, was ready to proceed with business.

**1. Approval of the Consent Agenda**

Chair Barbara Shank presented the Agenda to the Board of Directors for approval as amended, whereupon motion duly made, seconded and accepted. (Unanimous)

- Dr. Andrea Stewart requested that the Agenda be amended to include Form 990 in the Budget & Finance report for discussion and questions.

**Amendment of the Consent Agenda**

Chair Barbara Shank presented the Consent Agenda to the Board of Directors as amended, whereupon motion duly made, seconded and accepted. (Unanimous)

- Dr. Darla Coffey requested that the October 2017 Minutes be revised as follows: The Bylaws changes will go out to the CSWE membership when revisions have been reviewed by *legal counsel*. Language indicating the bylaws being reviewed by *the board* was omitted from the October minutes.

**2. Overview of Futures Task Force Report**

Mr. Josh Mintz and Dr. Darla Coffey provided an overview of the Futures Task Force Report. Mr. Mintz noted that the CSWE Futures Task Force was charged by the Board of Directors with envisioning the future of the profession of social work as a precursor to a more traditional strategic planning effort that CSWE will launch in 2018. More specifically, the Task Force was asked to:

- Think deeply about what is happening in the profession now
- Explore what the future of social work may hold and the trends that may impact that future
- Envision alternative futures (scenarios) for the social work profession
- Outline the potential implications for social work education

Dr. Darla Coffey presented a motion to the Board of Directors for an endorsement of the Futures Task Force report and direct the Strategic Planning Committee to use the report as a foundation document to move forward with the strategic planning process, whereupon motion duly made, seconded and accepted. (Unanimous) Upon final editing, the report will be disseminated to CSWE members.

## 2. **President's Report**

Dr. Darla Spence Coffey provided an overview of the President's report. The report was accepted as presented, Dr. Coffey concluded her report, whereupon motion duly made, seconded and accepted. (Unanimous)

As part of her report, Dr. Coffey noted that the Social Work Workforce Study completed phase I in 2017. Supporting a second phase of the work was discussed at the Social Work Leadership meeting in December 2017. Members of the Roundtable were supportive of this plan and CSWE, ASWB and NASW provided bridge funding to enable the consultant's team to proceed into the next stage without a break. Current fundraising is underway, with a commitment by organizations that make up the Leadership Roundtable. Dr. Coffey presented a motion to the Board of Directors requesting that CSWE commit up to \$150,000 to support this second phase of the Workforce Study. The motion was seconded and accepted. (Unanimous)

## 3. **Budget & Finance**

Dr. Andrea Stewart and Mr. Arminn Leopold provided an overview of the Statement of Financial Position FY2018, Statement of Activity FY2018, and 990 Form to the Board of Directors for approval as presented. Dr. Stewart noted that the change in membership dues is highlighted in the 990 and CSWE is on track to start the new membership cycle in April 2018. Dr. Stewart and Mr. Leopold concluded their report, whereupon motion duly made, seconded and accepted as amended. (Unanimous)

## 4. **Investment Report**

Dr. Alan Dettlaff provided an overview of the Investment Report and revised Investment Policy to the Board of Directors for Approval as presented. Dr. Dettlaff concluded his report, whereupon motion duly made, seconded and accepted. (Unanimous)

Dr. Dettlaff also made a motion to amend the CSWE investment policy as follows (changes are indicated in **red**):

- The purpose of the CSWE Long-Term Reserve is to provide financial stability; to ensure the real growth of capital to meet the future needs of

CSWE and to provide a source of revenue to bridge a possible budget shortfall in a given year. The funds in the long-term investments are allocated as reserve funds to cover major unexpected loss in revenues (specifically dues, APM, and accreditation revenues) during a specific fiscal year. At a minimum the balance in the long-term reserves should provide six months of expense coverage.

### **Restricted Reserve Calculation**

- The target restricted reserves balance is determined by calculating the total annual revenue less the projected unexpected loss in revenues, and netting the net annual expense. That deficit is then averaged over the past three fiscal years, and the three-year average is then divided in half, so that it reflects six months of expense coverage. See exhibit A.

### **Fund Withdrawal**

- Withdrawal of funds from the Long-Term Reserve will require Board of Director approval.

The motion was seconded and accepted as amended (Unanimous)

#### **5. Reauthorization of the Higher Education Act and Implications for CSWE**

Mr. Otto Katt, member of the CSWE Lewis-Burke team, presented an overview of the *Promoting Real Opportunity, Success, and Prosperity through Education Reform* (PROSPER) Act, areas of concern for social work education, as it relates to reauthorization of the *Higher Education Act* (HEA), and the actions to date taken by CSWE.

CSWE Actions have included:

- Initiated meetings with policymakers beginning in the Fall anticipating a bill
- Targeted communications with policymakers on the House Committee on Education and the Workforce expressing concerns about the bill
- Action Alert sent to CSWE members highlighting threats to Public Service Loan Forgiveness (PSLF) and graduate education; encouraged action on local level.
- Use of CSWE *HEA Principles* document
- Timely response to feedback requests [Senate Health, Education, Labor and Pensions (HELP) Committee]
- PSLF advocacy with other associations to build on strength of coalitions.

#### **6. NNC/Bylaws Update**

Dr. Barbara Shank provided an update on the bylaws revisions related to the proposed changes to the composition of the National Nominating Committee (NNC). On January 16, 2018, the Executive Committee had approved a model whereby 7 NNC members would be elected directly by the membership, 6 members would be appointed by the Board Chair from currently serving board members, and include the immediate past chair.

This change was then subsequently discussed with the NNC Chair, who then brought it to the NNC. The NNC forwarded a recommendation about this change.

Dr. Shank expressed appreciation for their consideration and commitment to the work of the NNC and CSWE. As the NNC recommendation differs from the decision by the Executive Committee, Dr. Shank felt it was important to bring back to the Board of Directors as a whole for discussion.

Following discussion, a motion was made to amend this section to read, *“A Nominating Committee consisting of eleven members shall be elected for 3-year terms with four members elected each year except in one year when three members will be elected. Two additional members from the Board of Directors will be appointed by the Board Chair to serve on the nominating committee for terms no less than one year and no more than three years,”* whereupon motion duly made, seconded and accepted as presented.

(Unanimous)

- Dr. Barbara Shank and Dr. Darla Coffey will communicate the Board’s decision to the NNC
- The proposed changes to the bylaw will be shared with the CSWE membership in the first week of April so that a vote can take place in mid-May. After a full tally of the votes, the results will be announced to the membership; any changes will go into effect on July 1, 2018.

7. **Recognition and Awards Committee**

The Recognition and Awards Committee made recommendations to the Board of Directors for the 2018 Professional Awards winners. The following nominees were presented to the Board for approval; Mimi Abramovitz, Significant Lifetime Achievement in Social Work Education Award; Lisa Zerden, Distinguished Recent Contribution to Social Work Education Award; and Tracy Soska, Service and Leadership in Social Work Award. The Board accepted the committee’s recommendations as presented, whereupon motion duly made, seconded and accepted. (Unanimous)

8. **Possible Implications of DSWs on Terminal Degree**

Dr. Darla Coffey shared that some members have raised concern that the emergence of practice doctorates (and perhaps the accreditation of these programs) will affect the ability to hire individuals with the MSW to teach in their programs. This is a particular concern for those programs in institutions accredited by either the Southern Association of Colleges and Schools or the Higher Learning Commission regional bodies. She shared that CSWE staff have had conversations with representatives from each of these entities and are discussing the development of FAQs and/or a webinar to disseminate what has been learned about how programs can navigate this landscape. She will also participate in a panel discussion about this topic at the upcoming NADD meeting (along with the leadership of NASW and ASWB, as there are implications for practice and licensure, as well).

9. **Environment Justice Committee**

Dr. Carol Cohen and Dr. Jenny Jones presented an overview of a report developed by the Environmental Justice Committee (a joint committee of the Commissions on Global Social Work Education and Diversity and Social & Economic Justice, respectively). A motion was presented

to the Board to receive the document as presented, whereupon motion duly made, seconded and accepted. (Unanimous)

Dr. Coffey will disseminate the report to CSWE departments and commissions that are in the best position to respond to the ideas generated in the report.

10. **Strategic Planning Committee**

Dr. Alan Dettlaff provided an update on the Strategic Planning process. Dr. Dettlaff noted that a draft of the Strategic Plan will be presented to the board for feedback at the March 2019 meeting. The goal is to have a final Strategic Plan completed by October 2019. A motion was presented to the Board of Directors to contract with Mr. Josh Mintz, Consultant from Cavanaugh Hagan, Pierson & Mintz. Mr. Mintz will facilitate the CSWE Strategic Planning process. Mr. Armin Leopold will develop a maximum budget of \$40,000 for this process, whereupon motion duly made, seconded and accepted. (Unanimous)

There being no further business to come before the Board, the meeting was adjourned at 4:00 p.m. EDT.

Respectfully submitted,



Sandra Starks  
Vice-Chair/Secretary